

NEXT GREAT SONGWRITER SEARCH

Official Contest Rules as of: March 21, 2010

Saga Communications of Tuckesse, LLC, and its parent companies, which includes their members, officers, directors, and shareholders, are referred to collectively herein as "The Beaver 100.3/WVVR." The Beaver 100.3/WVVR will help conduct NEXT GREAT SONGWRITER SEARCH Contest (hereinafter referred to as "contest"), a contest that will begin on Friday, April 2, 2010 and culminate at the Rivers & Spires Festival on April 17, 2010. To attempt to qualify, listeners must perform an original song at a designated Audition Stop. At each Audition Stop, The Beaver 100.3/WVVR will select 10 contestants that will be invited to perform in the final round of the contest to take place at the Rivers & Spires Festival on April 17, 2010.

Qualifying Methodology:

No purchase is necessary to enter or win. You must be 18 years of age or older to audition for the contest. Subject to the limitations below, beginning April 2, 2010, The Beaver 100.3/WVVR will conduct the NEXT GREAT SONGWRITER SEARCH. To attempt to qualify, listeners must audition to be in the contest at one of the scheduled Audition Stops. All lyrics and music must be an original and only the person who wrote the song can audition. Songs must not exceed 4 minutes in length. Each audition will be reviewed by Beaver 100.3 judges and 10 will be selected at each Audition Stop to perform at Rivers and Spires. Those who are chosen will be contacted by a representative of WVVR. If you ARE NOT contacted, you ARE NOT performing at Rivers and Spires. Grand Prize to be \$250.

Here are the Audition Stops:

AUDITION STOP 1

Friday, April 2 from 6pm-8pm

Pea Patch Café at 535 Franklin St. in Clarksville (Corner of University and Franklin)

ENTRANTS MUST REGISTER AT THIS AUDITION STOP NO LATER THAN 8PM. ANYONE THAT ARRIVES AFTER 8PM WILL NOT BE ALLOWED TO AUDITION.

AUDITION STOP 2

Friday, April 9 from 6pm-8pm

Pea Patch Café at 535 Franklin St. in Clarksville (Corner of University and Franklin)

ENTRANTS MUST REGISTER AT THIS AUDITION STOP NO LATER THAN 8PM. ANYONE THAT ARRIVES AFTER 8PM WILL NOT BE ALLOWED TO AUDITION.

Final Event:

Finalists: Finalists must dress appropriately; no offensive dress or materials will be tolerated. The judging panel reserves the right to reject any entry for any reason and the judges' decisions are final. All entries must supply the instruments and materials they need for and during their performance. A sound system will be available for music-only backing tracks. There will be very little set-up time and the performance must be contained to the use of the stage. Contestants are allowed to have no more than one other person play an instrument during the performance. That person will not be allowed to sing during the performance.

Finalists must register at the final event on April 17, 2010 no later than 3:00PM. The Final Event will take place at the '3rd and Main Stage' at Rivers and Spires. This stage is located at the corner of 3rd and Main in Downtown Clarksville. If a contestant does not register prior to 3pm, he or she will not be allowed to compete in the finals.

This contest is open to Tennessee and Kentucky Residents who hold a valid form of photo identification. Employees of The Beaver 100.3/WVVR, the contest sponsors, advertising agencies, affiliates, employees of other radio stations, and members of their immediate families are not eligible. Only one entry per household.

The Beaver 100.3/WVVR reserves the right to disqualify any entrant if these contest rules have been violated in any way.

By entering, each participant agrees that his or her voice, name, photograph, caricature and/or likeness may be used by The Beaver 100.3/WVVR for promotional purposes. All Qualifiers agree to provide The Beaver 100.3/WVVR their name, address, phone number and social security number. Failure to supply required information renders Qualifier ineligible. This will ONLY be used for processing necessary information as it pertains to prizes. Prize winners agree to waive any claim of royalty, right of further remuneration for any such promotional use and agree not to appear on, or on behalf of, any other radio or television station within 50 miles of the The Beaver 100.3/WVVR main studio for a period of six (6) months after acceptance of prize.

All winners assume financial obligations for local, state and federal taxes and all applicable fees based on the value of the prize. In accordance with IRS regulations, any winner receiving a prize(s) valued at \$600 or more in a given calendar year is furnished a copy of IRS Form 1099 (miscellaneous income).

No purchase is necessary to participate or win. This contest is void where prohibited by law. The Grand Prize is not transferable or redeemable for cash.

The Beaver 100.3/WVVR is not responsible for technical problems due to telephones, problems associated with telephones, mail, email delivery or internet access to www.beaver1003.com.

In the event the prize winner is subject to/of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (e.g., garnishment, child support order, judgment, lien, and the like) The Beaver 100.3/WVVR's delivery of the Grand Prize to the official representative of the governmental entity claiming a right to the prize shall be deemed to be the award of the prize to the winner. The Beaver 100.3/WVVR shall be entitled to rely in good faith upon any documents presented by the representatives seeking to collect the prize in lieu of the winner. The Beaver 100.3/WVVR shall not be liable for any claim by winner for damages incidental thereto.

In order to claim prizes, all winners must sign a release form. By claiming prize and signing release form, winner releases The Beaver 100.3/WVVR from any and all claims, liabilities, and damages arising directly or indirectly out of the award and use of the prize. The Beaver 100.3/WVVR is not responsible for illness, death or injury, which may be sustained in conjunction with playing contest and in conjunction with the use and/or possession of any and all prizes awarded.

All prizes not claimed by December 31, 2010 are forfeited and remain (or become) the sole property of The Beaver 100.3/WVVR.

The Beaver 100.3/WVVR, affiliates, participating sponsors, their agencies and the like, or any member there of, make no claims of merchantability of Grand Prize. See manufacturer for complete warranty and operating instructions as it pertains to Grand Prize, if applicable.

Rules are subject to change without notice. Official contest rules are available at our 1640 Old Russellville Pike, Clarksville, TN studios during regular business hours and on the The Beaver 100.3/WVVR website at www.beaver1003.com.

As a licensee of the FCC and a trustee of the public airwaves, The Beaver 100.3/WVVR reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of The Beaver 100.3/WVVR management if world events, the national mood, or public safety so warrant.

Decisions of The Beaver 100.3/WVVR officials are final!